



COLLABORATIVE GAIN

We are a private community of smart, customer passionate business leaders who make smarter, faster decisions by supporting each other to ask (& answer) the hard questions

### WHY DO PEOPLE JOIN?

- Make smarter, faster decisions
- Gain cross-industry best practices and insights from high performing, non-competitive peers
- Learn from failures, which are not typically shared, as well as successes
- Our leaders look out for each other
- Practical cost-saving and revenue-generating ideas

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### WHAT DO MEMBERS SAY?

“Thanks to the insights and help from my fellow council members I’ve been able to have a much bigger impact and take on additional roles.”

— *Matthew Evans, Product Lead, TV Channels, Apple*

“Thanks, in part, to the insights and help from my fellow council members I’ve been able to have a much bigger impact and take on additional roles - including eventually my promotion to CEO.”

— *Jason Randall, Pres. & CEO, AppFolio*

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### WHAT COMES WITH MEMBERSHIP

- Placement on a Council of high-performing peers
- 2 bi-annual Council Retreats (virtual during the pandemic)
- 6 Council Virtual Meetings throughout the year
- Roundtables - Cross-Council & Timely Focus
- Career Coaching Program
- Leadership Assessment and Action Plan (3 sessions)
- Peer Coaching Calls - When a member needs help on any topic, we assemble 3-4 experts to coach them
- Confidential Online Community

### WHAT DOES IT COST?

\$7,700 annually for everything except travel and lodging  
+\$1,300 one-time new member on-boarding fee

### HOW DO WE CREATE THIS UNIQUE ENVIRONMENT?

- We find accomplished leaders who are *also* committed to learning and *asking for help*
- We place every member on a curated council of peers
- We separate competitors and coworkers
- We hire great moderators to run each council
- We work with every member to never walk alone and always get help from smart peers each step of the way

### WHAT KIND OF LEADERS ARE ON COUNCILS?

We focus our Councils in areas where we have deep networks:

- **Functionally Focused** - Product, UX, CX, and HR
- **General Management** - Leaders of Marketing, Product, Technology, Operations, business unit GMs

To learn more, visit [collaborativegain.com](https://collaborativegain.com)  
or email [questions@collaborativegain.com](mailto:questions@collaborativegain.com)



WARBY PARKER



» [SEE ALL OF OUR MEMBERS](#)