



COLLABORATIVE GAIN

We are a private community of smart, customer passionate business leaders who make smarter, faster decisions by supporting each other to ask (& answer) the hard questions

WHY DO PEOPLE JOIN?

- Make smarter, faster decisions
- Gain cross-industry best practices and insights from high performing, non-competitive peers
- Learn from failures, which are not typically shared, as well as successes
- Our leaders look out for each other
- Practical cost-saving and revenue-generating ideas

» [SEE MORE BENEFITS](#)

WHAT DO MEMBERS SAY?

“The Collaborative Gain peer community has helped me each step of the way in my career – I recommend it to any leader who wants to grow and make a real impact. It is essential.”

— *Aisling Hassell, VP, Global CX, Airbnb*

“Thanks, in part, to the insights and help from my fellow council members I’ve been able to have a much bigger impact and take on additional roles - including eventually my promotion to CEO.”

— *Jason Randall, Pres. & CEO, AppFolio*

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WARBY PARKER



» [SEE ALL OF OUR MEMBERS](#)

WHAT COMES WITH MEMBERSHIP

- Placement on a Council of high-performing peers
- 2 bi-annual Council Retreats (virtual during the pandemic)
- 6 Council Virtual Meetings throughout the year
- Roundtables – Cross-Council & Timely Focus
- Career Evolution Coaching Program
- Leadership Assessment and Action Plan (3 sessions)
- Peer Coaching Calls – When a member needs help on any topic, we assemble 3-4 experts to coach them
- Confidential Online Community

WHAT DOES IT COST?

\$8,400* annually for everything except travel and lodging
+\$1,500 one-time new member on-boarding fee

*small company pricing available

HOW DO WE CREATE THIS UNIQUE ENVIRONMENT?

- We find accomplished leaders who are *also* committed to learning and *asking for help*
- We place every member on a curated council of peers
- We separate competitors and coworkers
- We hire great moderators to run each council
- We work with every member to never walk alone and always get help from smart peers each step of the way

WHAT KIND OF LEADERS ARE ON COUNCILS?

We focus our Councils in areas where we have deep networks:

- **Functionally Focused** - Product, UX, CX, and HR
- **General Management** - C-level Leaders of Product, Technology, Marketing, Operations, and business unit GMs

To learn more, visit collaborativegain.com
or email maya@collaborativegain.com