



COLLABORATIVE GAIN

We are a private community of smart, customer passionate business leaders who make smarter, faster decisions by supporting each other to ask (and answer) the hard questions

WHY DO PEOPLE JOIN?

- Make smarter, faster decisions
- Gain cross-industry best practices and insights from high performing, non-competitive peers
- Learn from failures, which are not typically shared, as well as successes
- Our leaders develop a sense of shared responsibility and really look out for each other
- Practical cost-saving and revenue-generating ideas

» [SEE MORE BENEFITS](#)

WHAT DO MEMBERS SAY?

"The Collaborative Gain peer community has helped me each step of the way in my career – I recommend it to any leader who wants to grow and make a real impact. It is essential."

– *Aisling Hassell, VP, Global CX, Airbnb*

"Thanks, in part, to the insights and help from my fellow council members I've been able to have a much bigger impact and take on additional roles - including eventually my promotion to CEO."

– *Jason Randall, Pres. & CEO, AppFolio*



WARBY PARKER



» [SEE ALL OF OUR MEMBERS](#)

WHAT COMES WITH MEMBERSHIP

- Placement on a Council of high-performing peers
- 2 bi-annual Council Retreats
- 1 hour Virtual Meetings throughout the year
- Roundtables – Cross-Council & Timely Focus
- CG Coaching Program based on the widely-acclaimed tools in *Never Lead Alone* (2025) and *Never Search Alone*
- Leadership Assessment and Action Plan (3 sessions)
- Peer Coaching Calls – When a member needs help on any topic, we assemble 3-4 experts to coach them
- Confidential Online Community

WHAT DOES IT COST?

\$8,400 annually for everything except travel and lodging
+\$1,500 one-time new member on-boarding fee

HOW DO WE CREATE THIS UNIQUE ENVIRONMENT?

- We find accomplished leaders who are also committed to learning and asking for help
- We place every member on a curated council of peers
- We separate competitors and coworkers
- We hire great moderators to run each council
- We work with every member to never walk alone and

WHAT KIND OF LEADERS ARE ON COUNCILS?

We focus our Councils in areas where we have deep networks:

* VP level leaders of Product, Technology, Marketing, Operations, Strategy, business unit GMs

* C-Level Leaders including Chief Product Officers, CSOs, COOs, and CEOs

To learn more, visit collaborativegain.com
or email charlee@collaborativegain.com