

Phyl Terry – Keynotes

One of Fast Company's "100 leaders shaping the 21st Century"



COLLABORATIVE GAIN



“

Phyl helped us think about how to create great products in this new era.

— Ron Pessner, Corporate Vice President, Microsoft



“

I brought Phyl in to motivate and inspire my team at Apple. I highly recommend – Phyl exceeded expectations.

— Pedraun Pardehpoosh, Director, App Store, Apple



“

Phyl's AI talk was terrific.

— Karen Pascoe, SVP, Innovation, MasterCard



“

A valuable investment of time.

— David Rabkin, EVP



THE AI TALK



**JUST A FEW OF THE 500+
COMPANIES & CONFERENCES
WHERE PHYL HAS SPOKEN:**

AI & the 20 Year Curve

Phyl helps companies and leaders in Silicon Valley and around the world think about how to survive and thrive in the age of AI.

Phyl walks through a series of case studies and then urges people to unplug from the AI fear machine and plug into what customers need and want.

Audiences

- Product Leaders, CEOs, Individual Contributors and Managers
- Silicon Valley to San Antonio to Dubai and London
- Internet startups to Fortune 500 companies
- CEO Summits, large public conferences, and private retreats
- 20 to 20,000

Fees

- \$15,000 plus travel in U.S.; \$35,000 if outside U.S. (remote: \$10K)
- Executive and Associate CG Members get a discount



NEVER SEARCH ALONE TALK



**JUST A FEW OF THE 500+
COMPANIES & CONFERENCES
WHERE PHYL HAS SPOKEN:**

Never Search Alone

Phyl helps job seekers discover a whole new way to look for a job in this tough economy.

Phyl's book and global program have helped more than 50,000 CEOs, senior executives, mid-, early-career, and students find the best jobs possible.

Audiences

- College and Graduate Students
- Professionals (at conferences)
- Nonprofits and community programs
- From 20 to 20,000

Fees

- Flexible depending on context
- 50% of fees donated to the Never Search Alone global program





Phyl Terry, Founder & CEO

Phyl is best known for two things: pioneering customer experience (CX) and product management (and running Executive and Associate Councils for GMs, CEOs, and product leaders), and writing/founding *Never Search Alone*, a book and global volunteer-led movement that helps people navigate their careers through trust and community.

A long-time leader in CX and product management, Phyl continues to advise and speak on how customer focus drives innovation—and how leaders can stay centered amid rapid technological change.

Their forthcoming book on AI helps audiences plug their nervous systems into customers, community, and history rather than tech-driven fear and hype.

Earlier in their career, Phyl served as CEO of one of the first CX and product consultancies, leading more than 400 engagements with Apple, Microsoft, Facebook, and The New York Times. They began in the Internet's early days at the first company Amazon ever acquired, working on product management.

As a speaker, Phyl has delivered more than 500 keynotes and featured talks at events like the Harvard Business School Distinguished Speaker Series, major industry conferences, and private companies including Airbnb, American Express, Apple, Google, and Microsoft.

They are also the author of *Customers Included*, a contributor to *The Warren Buffett Shareholder* and *Harvard Business Review*, and founder of the Collaborative Gain Councils—peer communities for executives in tech, media, and retail.

Phyl lives in Brooklyn, identifies as non-binary, and welcomes all pronouns.

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I highly recommend Phyl!

– Sara Ortloff Khoury,
VP Walmart then Google

Walmart  Google

“

Phyl's talk brought a lot of ideas and tangible lessons.

– Sam MacDonnell, CTO



Quick Links

Phyl Terry highlights video »

TEDx video »

Speaking endorsements »

Keynote venues (partial list) »

Contact

Stephanie Saladen

[Schedule a call](#) with Stephanie to learn more and possibly book Phyl for either the AI talk or the Never Search Alone talk.